



Efficiency and savings for enterprise integrated shipping needs – with legendary FedEx® reliability.

Magneto Power, LLC®, a wholesale distributor of outdoor power equipment and replacement parts, was looking for an enterprise-wide shipping solution to increase efficiency of the FedEx shipping process for their four fulfillment centers located across the United States. Best Way Technologies, LLC®, a FedEx Compatible Solutions Program provider, implemented a best-in-class solution that increased the speed of label printing by 80%, increased employee productivity, and eliminated the need for costly split shifts and overtime hours.

Magneto Power® operates integrated distribution centers located in Wisconsin, Minnesota, Texas, and Oregon that fulfill over 3,000+ orders a day. These facilities were experiencing long delays with their current manifesting system. *According to Magneto Power® Corporate Logistics Manager, Brian McEvoy, “It would take anywhere from 5 to 25 seconds to print a label. The entire shipping process from scan of order, to pick and pack, to label printing was very slow. Overtime and split shifts were working up to 7 pm nightly.”* Magneto Power® set out to find a new vendor who could provide top-of-the-line support and who offered a faster and more efficient manifesting system that would allow them to process all packages within an eight-hour workday.

Magneto Power® turned to Best Way Technologies, LLC,® a long-time member of the FedEx Compatible Solutions Program, and implemented the Best Way ProShip® system. Best Way’s project team provided the integration expertise, flexibility, and testing sophistication to ensure Magneto’s objectives were met and executed on time, on scope, and on budget.

Best Way’s ProShip® system gave Magneto Power® the speed and flexibility that allow their employees to quickly and effectively handle fulfillment and shipment operations to meet their commitment to customers that all orders received by 5 pm would be processed that day to meet delivery requirements. Magneto Power® benefited with savings from eliminated overtime wages, increased employee efficiency, and faster label printing at 3 to 5 seconds of hitting the ship button. *“Best Way ProShip® met our objectives with flying colors - we are totally impressed!” states Magneto’s IT Manager Dean Kapp.*

The Best Way ProShip® integration with FedEx® shipping software provided Magneto Power® with FedEx carrier-compliant shipping with the ability to maintain current FedEx versions, the use of batch processing and address validation tools. Additional functionality included dynamic domestic pricing from anywhere to anywhere, the ability to process FedEx international and ground shipments, and fuel surcharge updates in a simple and standard format. ProShip® also provided improved tracking and reporting capabilities, the ability to handle multiple business rules and fast and accurate shipping for 10 to 15 workstations without loss of speed or capabilities.



Magneto Power in Dallas services TX, OK & AR