

FOR IMMEDIATE RELEASE
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CareerTrac and SPSI partnership bridges gap between HR and IT

The artificial line between staffing and consulting in information technology is now a bit easier to cross, thanks to a newly announced partnership between a leading business technology provider and a premier executive search firm.

The new strategic alliance between CareerTrac Professional Group and Systems & Programming Solutions, Inc. (SPSI) will focus on clients who want to transcend traditional hiring or consulting options in meeting their IT needs. The combination of CareerTrac's expertise in executive recruitment and SPSI's strength in technology integration will yield a unique combination of benefits:

- **Stronger recruiting**- SPSI and CareerTrac can simultaneously assess IT needs from both a technical and personnel perspective, for a better match between candidate capabilities and a hiring company's long-term IT initiatives. The effect is enhanced by the addition of a senior-level IT specialist to the CareerTrac team of human resource professionals
- **Enterprise-wide solutions**- the SPSI/CareerTrac alliance will open up options beyond full-time employment, including the creation of customized packages that combine hiring, long-term contracting and project work. The result can minimize the need for additional staff, optimize cost efficiency and deliver solutions with the speed required by a competitive marketplace

While the alliance offers new possibilities for firms in traditionally IT-intensive industries, CareerTrac's expertise in meeting the needs of service industry providers (advertising, marketing, law, financial, and others) opens up a wider range of options in business and professional settings. Alliance partners will work from their headquarters offices in Brookfield and Wauwatosa, with satellite offices in Downtown Chicago and Madison Wisconsin.

Contact Ed Buchholz, Vice President, CareerTrac Professional Group, or Tim Casey, Principal Partner, SPSI (Systems & Programming Solutions Inc.) for information.